

# The future of Plastics in Plant Production

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# Where we were



# Nursery working group



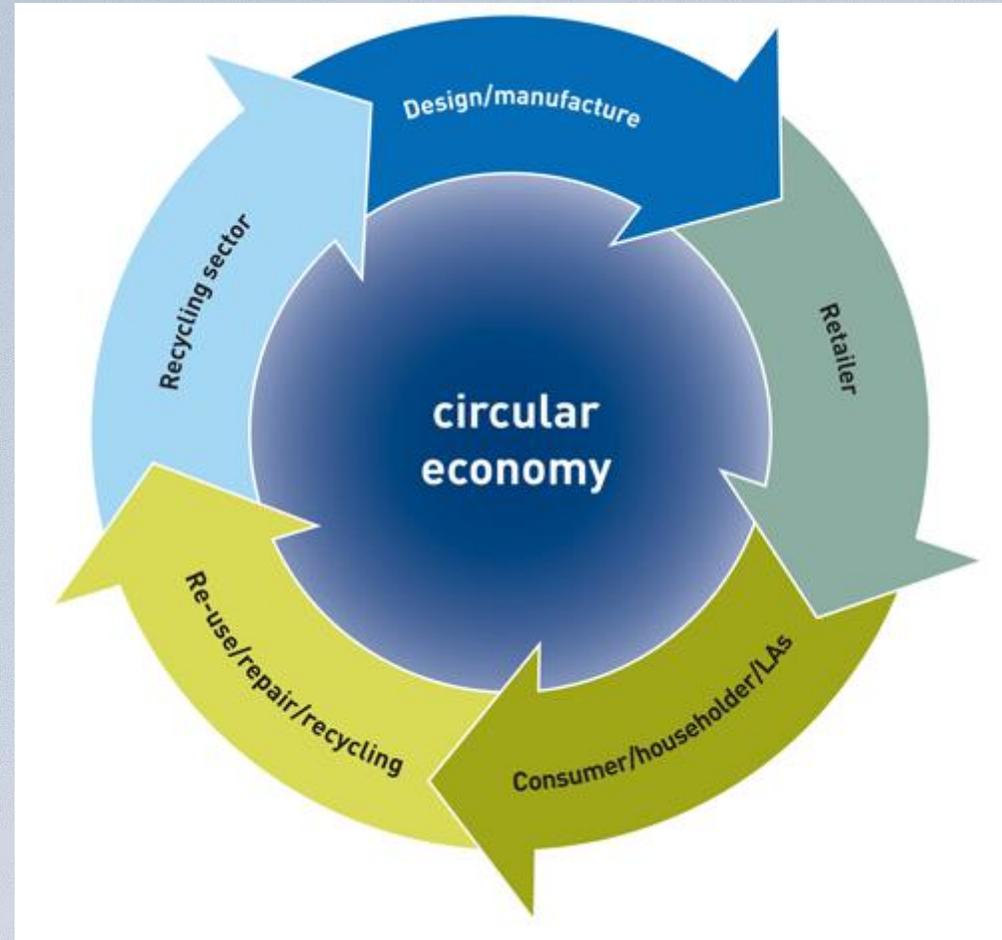
# Creating the solution



# The Problem With Black



# Creating a Circular Economy



# Creating a new pot



A solution was created

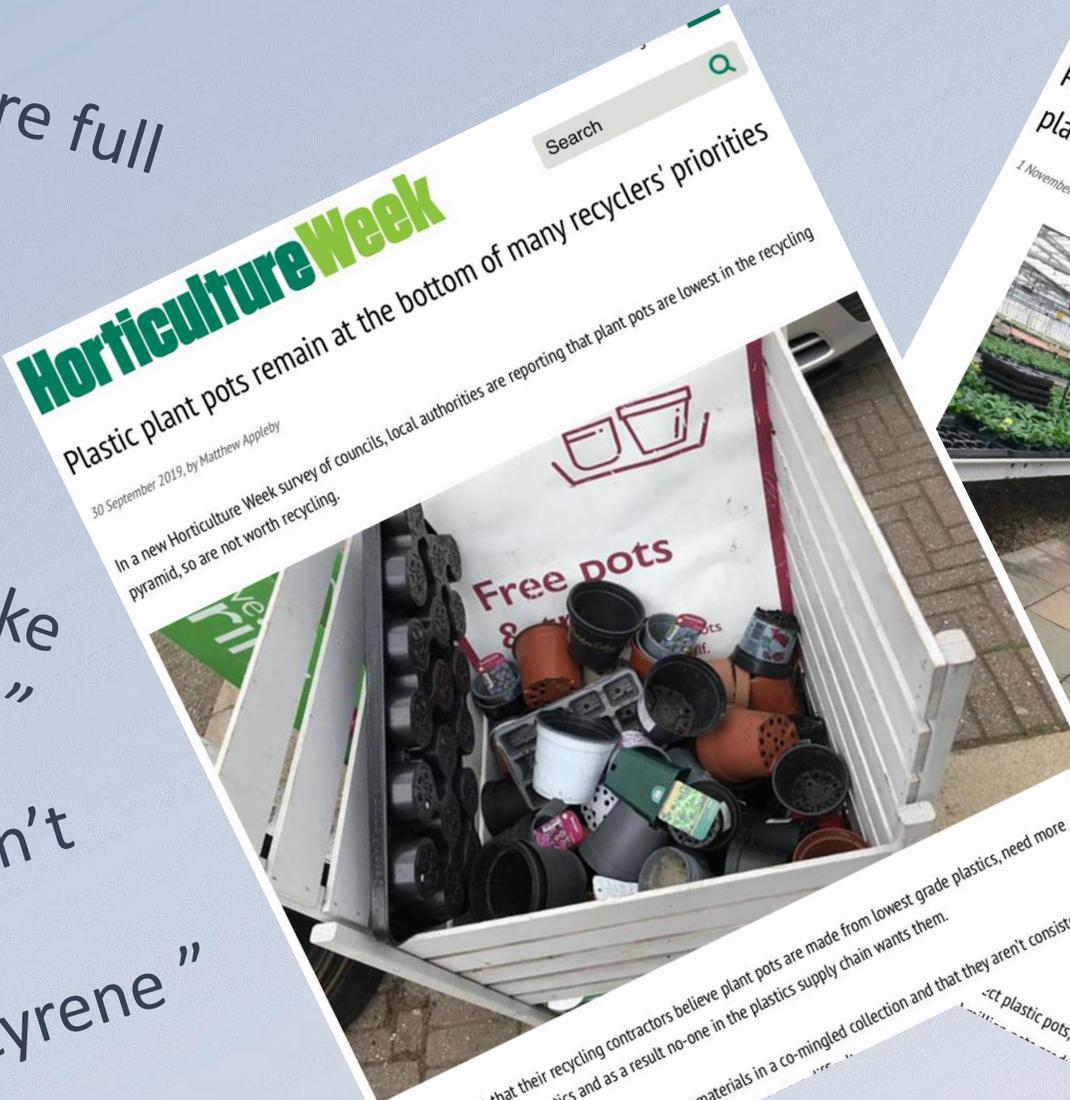


# What colour and Why?



# The Challenges

“They are full of soil”



“I don't like the colour”

“We don't accept polystyrene”

“They are expensive”

“Plant Pots are dirty”

“There is no market for them”

# The Next Stage

Ask?

Question?

Challenge?



Over 8000 tonnes of plastic  
destined for landfill could now  
be recycled